

## **Privacy Policy**

**Canadian Farm Insurance Corp.** believes in protecting the privacy of its clients. We will undertake to protect your personal information while providing you with the insurance products or services (including claim service) that you have applied for or been supplied with. **Canadian Farm Insurance Corp.** complies with all privacy legislation.

### **Consent**

When applying for or purchasing insurance through **Canadian Farm Insurance Corp.**'s representative or otherwise dealing with us, it is necessary for you to provide personal information. By providing this information directly to us or through an insurance broker, you have consented to certain uses of that information.

### **Use of Personal Information**

When applying for an insurance product through a **Canadian Farm Insurance Corp.** representative you voluntarily supplied the personal information we need to offer the products and services you can expect from a **Canadian Farm Insurance Corp.** policy. When you become a policyholder, your contract with us will contain this statement as to how we have used or will use your information.

### **Consent Notice**

**NOTICE CONCERNING PERSONAL INFORMATION:** By purchasing insurance through **Canadian Farm Insurance Corp.**, you have provided us with your consent to the collection, use and disclosure of your personal information, including that previously collected, for the purposes of: communicating with you; assessing your application for insurance and underwriting your policies; detecting and preventing fraud; analyzing business results; and acting as required or authorized by law. We may also use your personal information to tell you about, offer or provide other services or products.

### **Security**

**Canadian Farm Insurance Corp.** will ensure that your personal information is protected in appropriate ways, taking into consideration the sensitivity of the information and the appropriate security methodology for the storage medium in question.

### **Customer Access**

**Canadian Farm Insurance Corp.** has designated a Privacy Officer who is accountable for answering questions relating to this Privacy Policy. You have the right to access your personal information that we have in our possession. Any requests or inquiries in this regard may be made by telephone at 780-447-3276 or via e-mail addressed to [sshwetz@cdfarmins.com](mailto:sshwetz@cdfarmins.com).

You may be asked to make such request in writing, addressed to: Customer Service, **Canadian Farm Insurance Corp.**, Suite 205, 101 Riel Drive, St. Albert AB T8N 3X4. When dealing with your access requests, we will ensure that no one other than you or your legal representative may have access to this information.

### **Withdrawal of Consent**

Your consent may be withdrawn at any time. The withdrawal of such consent may mean that we may no longer provide you with insurance coverage and services or that your coverage must be reassessed. If you wish to withdraw or alter your consent, please contact us at 780-447-3276 and we will explain the consequences of withdrawing your consent.

### **Privacy Legislation**

**Canadian Farm Insurance Corp.** is in compliance with all privacy legislation in force in Canada and will remain in compliance at all times. You should familiarize yourself with the privacy legislation prior to purchasing insurance products to fully understand why consent is required to obtain insurance coverage and the meaning of personal information.

### **Privacy Complaints**

If you believe that you have been unfairly treated with respect to privacy issues at **Canadian Farm Insurance Corp.**, you may lodge a complaint directly to you **Privacy Officer at 780-447-3276**.

### **Internet Privacy Statement**

When visiting the **Canadian Farm Insurance Corp.** website at [www.cdfarmins.com](http://www.cdfarmins.com), you may be assured that we are committed to protecting your privacy. We do not collect information on individual visitors to the site, unless you specifically provide such information. We do collect general traffic data that allows us to monitor usage of the site, based on such variables as day, date and time, pages visited, length of time in the site, Internet Protocol address of the computer being used, etc. If you have any questions regarding our Internet Privacy Statement, please contact the **Canadian Farm Insurance Corp. Privacy Officer @ 780-447-3276**.